

O'Diako's Strategy 2023-2026

Values of the Student Union

Student-Centric Approach- All our activities are designed and carried out with students at the centre of it, and is led by Diak's own students. Our operations are transparent and open to both members and potential ones.

Equality - Everyone is welcomed to join O'Diako's activities, regardless of gender, sexual orientation, ethnic background, socio-economic status, or health condition. We treat everyone equally, valuing every opinion equally.

Courage - We boldly innovate and adapt our practices to the changing world. We speak up about issues and stand up for the vulnerable.

Ethical Conduct - Ethics guide all our decisions and actions, ensuring integrity in everything we do.

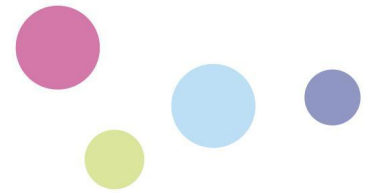
Vision

O'Diako strives to be the united student body of all Diak students, functioning equitably across all campuses and accessible to all. We aim to foster an active community within the university of applied sciences and beyond, aspiring to grow as an influential advocate and a reliable support system for every Diak student. We courageously embrace change, always putting students first and considering the diverse needs of our community.

Mission

We are dedicated to shaping the future of our students, working tirelessly to make student life easier at Diak and beyond. We support students from orientation to graduation, actively assisting them through Diak's resources whenever needed. We remain flexible and adaptive to evolving student needs. We actively monitor media discourse on student matters, fearlessly voicing our opinions alone or alongside fellow student unions, partners, or umbrella organisations. We continuously educate ourselves to ensure the highest quality of service.





Themes for the Strategy Period 2023-2026

Theme Year 2023: Student Union Reconstruction

- In 2023, the focus is on reconstructing the student union's operations, aiming for greater efficiency and modernization. This involves evaluating the needs of various stakeholders and promoting consistent practices nationwide.

Theme Year 2024: Advocacy

- The year 2024 is dedicated to enhancing advocacy efforts within the student union. The goal is to make advocacy more visible and effective for students. It also involves providing clear guidance on how students can engage with the union and emphasising the importance of advocacy work.

Theme Year 2025: Student Union Services

- In 2025, the focus shifts to evaluating and improving the services offered by the student union. This includes assessing student satisfaction with existing services and identifying areas for enhancement. Additionally, there will be a review of tutoring programs and exploration of new event ideas to better meet the evolving needs of students across campuses.

Theme Year 2026: Membership Development Year

- The year 2026 emphasises the development of membership within the student union. Efforts will be directed towards marketing and enhancing membership benefits to attract and retain members. The goal is to ensure equitable access to benefits and services across all campuses, moving away from a centralised approach.

